

THE FUTURE OF REGENERATIVE TOURISM



THE RED SEA
البحر الأحمر

LOCATED AT THE
CROSSROADS OF
EUROPE, ASIA, AFRICA
AND THE MIDDLE EAST.



8 hours flight from 85% of the global population



250 million people within 3 hours



POSITIONED ON THE WEST COAST OF SAUDI ARABIA



BECAUSE SUSTAINABILITY IS NOT ENOUGH



HAVING 9 ISLANDS
DESIGNATED AS
SPECIAL CONSERVATION
ZONES



BANNING
SINGLE USE
PLASTICS



DEVELOPING ONLY
1% OF THE
28 000 KM2 AREA



30% NET
CONSERVATION
BENEFITS BY 2040



1 MLN SQ FT - LARGEST
NURSERY IN THE
MIDDLE EAST



MANGROVE
RESTORATION



POWERED BY 100%
RENEWABLE ENERGY



CAPPING VISITORS
AT ONE MILLION BY
2030 TO PRESERVE
THE ECOSYSTEM



ZERO WASTE TO
LANDFILL



CORAL FARM



ZERO CARBON
FOOTPRINT



RED SEA INTERNATIONAL AIRPORT (RSI)

The gateway to this unique destination and it is on track to serve the Red Sea in 2023.



15 Km
EAST OF
THE RED SEA'S
COAST



SEAMLESS GUEST
EXPERIENCE,
TOUCHLESS,
SMART LUGGAGE



DESIGNED
BY BRITISH
ARCHITECTS
FOSTERS + PARTNERS



GETTING AROUND

Visitors will be using electric sustainable vehicles around the destination.



ELECTRIC CARS



BOATS



SEAPLANES



A YEAR-ROUND DESTINATION

An average temperature of 32 °C. The warmer season at The Red Sea starts from mid-April to November, daily temperatures are constantly above the 30 °C mark.





MORE THAN 90
PRISTINE ISLANDS



THRIVING CORAL
REEF



SWEEEPING
DESERT DUNES



MAJESTIC
MOUNTAINS



50 DORMANT
VOLCANOS

2030



1M
VISITORS



22
ISLANDS
DEVELOPED



6
INLAND
SITES



50
RESORTS



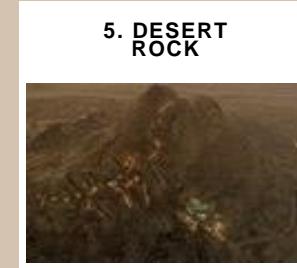
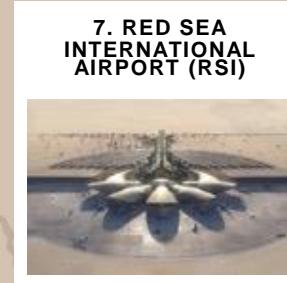
+ 1,000
RESIDENTIAL
PROPERTIES



8,000
KEYS



OPENING IN 2023-2024



HOSPITALITY PORTFOLIO OF GLOBALLY REOWNED LUXURY BRANDS



SIX SENSES
HOTELS RESORTS SPAS



ST REGIS
HOTELS & RESORTS



RAFFLES



SLS
HOTEL & RESIDENCES

Fairmont
HOTELS & RESORTS

INTERCONTINENTAL®
HOTELS & RESORTS

MIRAVAL™
the red sea

Jumeirah
HOTELS & RESORTS
STAY DIFFERENT™

FAENA

RITZ-CARLTON RESERVE

GRAND | HYATT

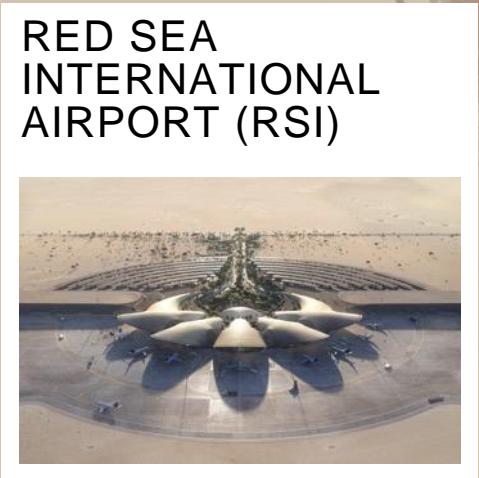
EDITION ROSEWOOD

UMMAHAT ISLANDS

The St. Regis and Ritz Carlton Reserve will be one of the first resorts to open at The Red Sea in 2023.



20 Min Boat ride





90 KEYS



ST REGIS
HOTELS & RESORTS



Designed by Kengo Kuma & Associates



90 KEYS

St Regis
HOTELS & RESORTS



Two signature restaurants, an outdoor pool, spa and a fitness center. Youngsters will be able to enjoy their time at the children's club and guests checking in can expect St Regis's butler service during their stay.



Nujuma
A RITZ-CARLTON RESERVE



82 KEYS

Designed by Foster + Partners



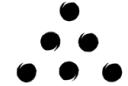
64 one-to-four-bedroom water and beach villas. Will also include a range of luxurious amenities and exceptional services including a lavish spa, swimming pools, multiple culinary venues, a retail area and a variety of other leisure and entertainment offerings including a Conservation Center.

INLAND RESORTS SOUTHERN DUNES

RED SEA
INTERNATIONAL
AIRPORT (RSI)



30 Min Drive



SIX SENSES
HOTELS RESORTS SPAS





76 KEYS



SIX SENSES
HOTELS RESORTS SPAS



Designed by Foster + Partners



SIX SENSES
HOTELS RESORTS SPAS



Open-plan villas offer from one to four bedrooms with interiors designed to reflect the desert surroundings and each coming with an outdoor terrace to allow guests the chance to connect with nature. There will also be a Six Senses spa and a swimming pool.

SHURA ISLAND

SHURA
ISLAND
2,415 keys



30 Min Drive

RED SEA
INTERNATIONAL
AIRPORT (RSI)



THE HUB ISLAND



Designed by Foster + Partners



EXPLORING SHURA



A MARINA ATHLETICS
KIDS & BEACH CLUB



MARINA DIVE CENTER



AN 18-HOLE
CHAMPIONSHIP GOLF
COURSE



MARINA & MARINA
SERVICES



WEDDING
& EVENTS



ENTERTAINMENT
LAWN



RETAIL AND LEISURE



OVER 11,000 SQM OF
RETAIL, DINING AND
ENTERTAINMENT



40 BOUTIQUES



OVER 30 LUXURY
BRAND



15 F&B OUTLETS



ACTIVITY CENTRE AND A
MULTIPURPOSE PAVILLON



ENTERTAINMENT
LAWN:
PADDLE COURTS,
FOOTBALL FIELD,
BEACH VOLLEYBALL
COURT, OUTDOOR
TRAINING AREA,
KIDS/TEENS EVENT
SPACE, SKATE PARK



168 KEYS

Designed by Foster + Partners



RAFFLES
HOTELS & RESORTS





RAFFLES
HOTELS & RESORTS



The luxury haven will offer a selection of rooms and spacious suites, perfect for couples, friends and families. The resort includes six food and beverage venues. Guests will enjoy what Raffles is calling a "hyper- personalized" experience during their stay.



159 KEYS

Jumeirah
HOTELS & RESORTS
STAY DIFFERENT™



Designed by Foster + Partners

The resort will offer open-plan suites and views over the pristine shorelines of the island.



200 KEYS

Fairmont
HOTELS & RESORTS



Designed by Foster + Partners



It will have seven food and beverage outlets, including overwater restaurants to take advantage of the views of the Red Sea and the surrounding mangroves. The hotel will have over 2,000 square meters of meeting and banqueting space, a greenhouse and a spa center.

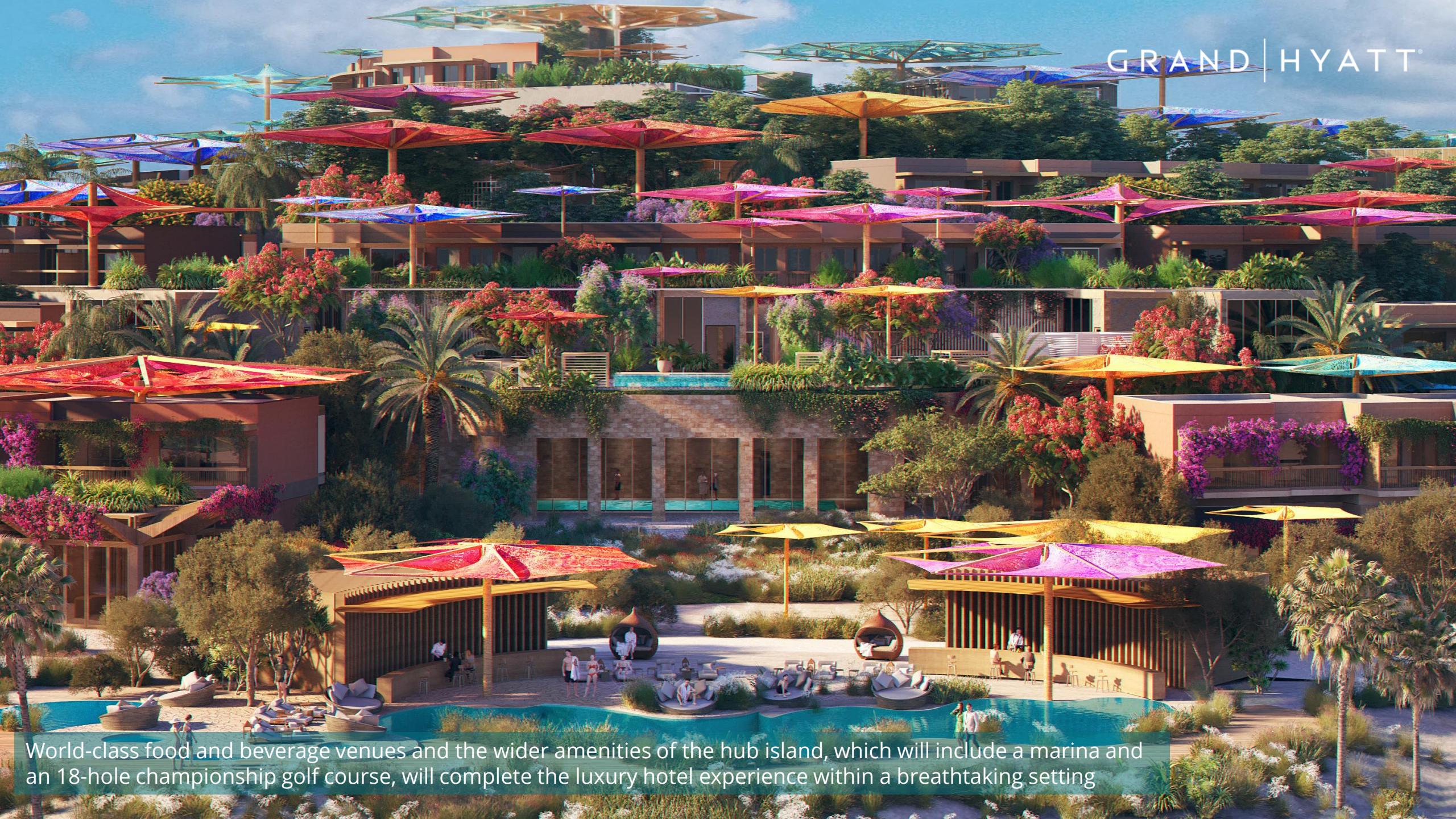


430 KEYS

GRAND | HYATT®



Designed by Foster + Partners

A detailed architectural rendering of a modern resort complex. The complex features multiple buildings with light-colored facades and large glass windows. The foreground is dominated by a large, shallow pool area with a curved edge, surrounded by lounge chairs and umbrellas. In the background, there are several larger buildings, possibly hotel wings, with multiple levels and balconies. The entire complex is lush with tropical vegetation, including palm trees and various flowering plants. The sky is clear and blue.

GRAND | HYATT®

World-class food and beverage venues and the wider amenities of the hub island, which will include a marina and an 18-hole championship golf course, will complete the luxury hotel experience within a breathtaking setting



187 KEYS

ROSEWOOD



Designed by Foster + Partners



ROSEWOOD

Elevated food and beverage offerings will include three restaurants, two lounges, a signature Manor Club and a central hub featuring authentic eateries. As well as a Spa consisting of seven treatment rooms, a gym, two movement studios and a yoga pavilion.



150 KEYS



HOTEL & RESIDENCES



Designed by Foster + Partners



HOTEL & RESIDENCES



The Resort will include 12 suites and 15 villas with private pools, a luxury spa, state-of-the-art fitness center and what the hotel is calling an Altitude Pool.



210 KEYS



INTERCONTINENTAL.
HOTELS & RESORTS

Designed by Foster + Partners



INTERCONTINENTAL.
HOTELS & RESORTS



Each of the property's 210 sea-facing rooms will give guests direct beach access, allowing guests to step out on to the sands of the Red Sea from the terrace. There will also be seven different gastronomic experiences, sprawling swimming pools and luxury recreational facilities including a spa and a health club.



150 KEYS

FAENA



Designed by Foster + Partners

FAENA



Each of its 150 suites and villas feature a private pool and stunning ocean views. The resort will include Tierra Santa Healing House. The spa will include a health club to challenge the body and enhance health.



240 KEYS

EDITION®



Designed by Foster + Partners

EDITION®



The Red Sea EDITION is set to reflect the best of its location's cultural and social milieu and of the time. The hotel plans to offer two signature restaurants, a destination bar, beach bar, fitness center, a swimming pool, and spa for those looking to unwind..



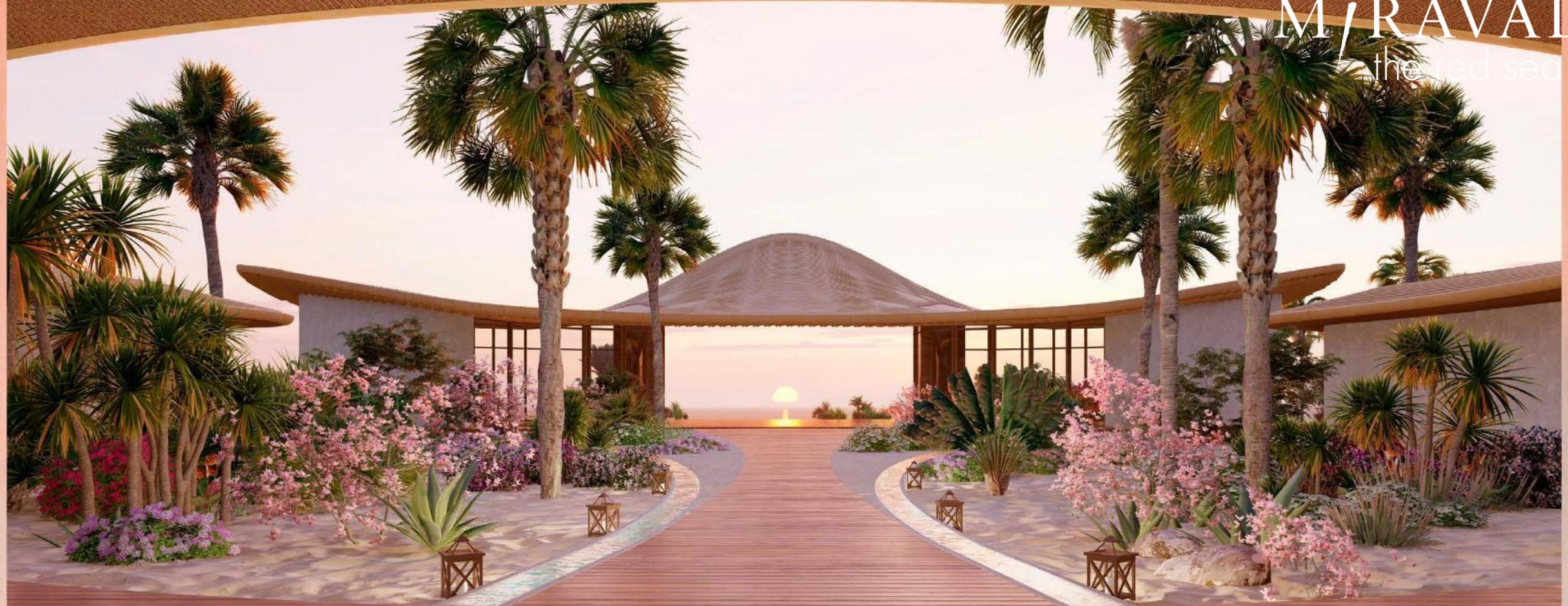
180 KEYS

MIRAVAL
the red sea



Designed by Foster + Partners

MIRAVAL™
the red sea



The luxury wellness resort will feature diverse culinary offerings, including a central dining room, the signature Life in Balance Culinary Kitchen, and a marketplace offering mindful and healthful cuisine.

SHEYBARAH ISLAND



30 Min Boat
ride



RED SEA
INTERNATIONAL
AIRPORT (RSI)



Sheybarah is the furthest island from the mainland and features a 30- to 40-meter reef drop-off in very close proximity from the beach.

Resort operator to be announced soon



73 KEYS

SHEYBARAH ISLAND HOTEL



Designed Killa Design



Natural surroundings inspired the overwater villas, particularly corals, which gives the circle effect. The inland villas are inspired by sand dunes. Each villa will be set apart to give the guests a sense of privacy.

INLAND RESORTS DESERT ROCK

RED SEA
INTERNATIONAL
AIRPORT (RSI)



20 Min Drive

DESERT
ROCK



Resort operator to be announced soon



60 KEYS

DESERT ROCK HOTEL



Designed by Oppenheim Architecture



Guests will enter the resort through a hidden valley nestled between the mountains and will be able to enjoy uninterrupted spectacular views. The resort will feature state-of-the-art facilities, including a world-class spa and fitness center, remote destination dining areas as well as a feature lagoon oasis.



BRANDED RESIDENCES

A limited number of luxury branded residences for sale within its new resorts, aligned to some of the most sought-after hospitality brands in the world. All residences will benefit from five-star hotel facilities.



SAMPLE ITINERARIES



Red Sea at Night- An Island by Sunset & Starlight

- 7:00pm- Luxury Boat transfer to Quman
- 7:30pm- Sunset SUP & Kayak Safari / Quman Island & The Mangrove Channel beneath the water and into the skies, our world changes when the sun sets*
- 9:00pm- Cooking with Fire on the Island with a private chef and butler service A sumptuous dinner menu inspired by the region
- 11:00pm- Fireside Astrology and Storytelling from the region, with a Red Sea Expert
- Return to Property (Midnight)



Vibrant Nurseries Nujuma House Reef 1 House Reef Dive Experience

- 9.00am- Dive Centre, welcome, equipment selection, preparation and briefing
- 9.30am- Departure by boat to St Regis House Reef and gear up.
- 9:40am- Dive 1 St Regis House Reef : A gentle sloping reef suitable for all divers offering a magnificent array of different types of coral that serve as home and nursery to a multitude of different fish species that ends in the stunning shallow coral gardens of St Regis.
- 11:30pm- Return to Property



Morning Hike (easy)

- 9:00am- Pick up from hotel and commence desert journey across the desert to mountain
- 9:45am- Arrive at the Valley Trailhead for refreshments and briefing (15 mins)
- 10:00am- Hike the Valley trail with Red Sea Guides immerse yourself in the landscape, pick and taste local fruits, spot Moringa trees and learn about the flora and fauna
- 12:00pm- Freshen up and enjoy a Bedouin style lunch
- 13:30- Return to Property



WELCOME TO
THE RED SEA

Travel Trade Toolkit

Scan the QR code for more information
about The Red Sea.

